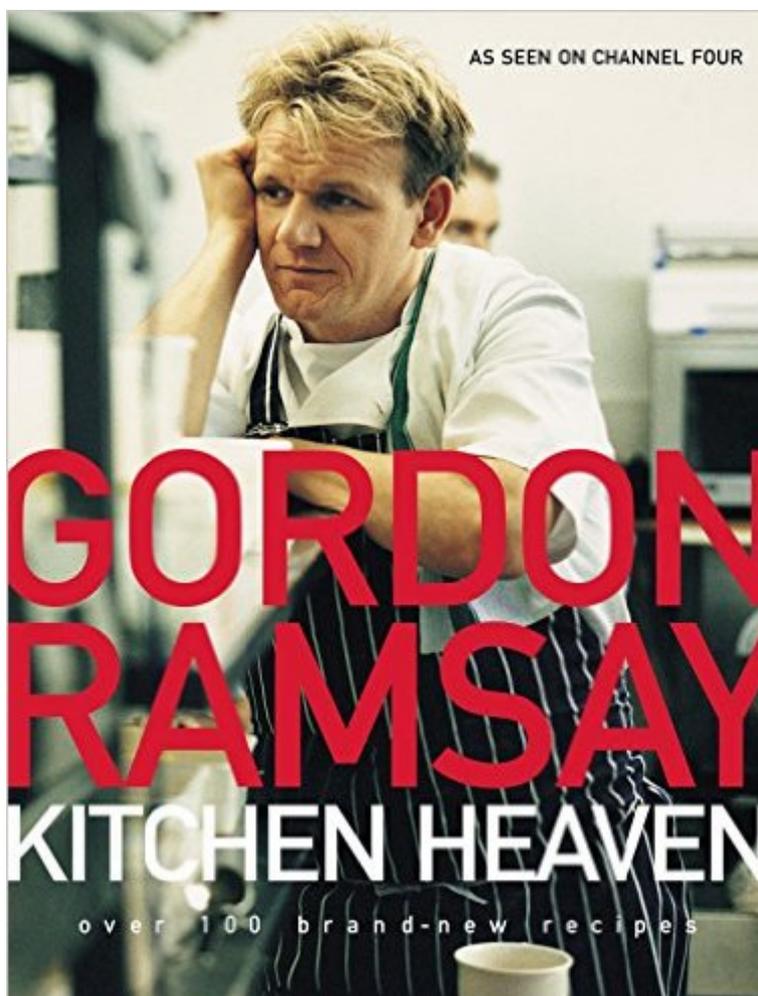


The book was found

Kitchen Heaven



Synopsis

Each week in the television series *Cutting the Mustard*, a struggling restaurant receives the Gordon Ramsay treatment. His personality is forceful, to say the least. His reputation for explosive outbursts and sharp-tongued confrontations is matched only by his ability to create truly spectacular food in his restaurants. With only a couple of weeks to turn around a restaurant's flagging fortunes, nothing is sacred. There's no time for polite small talk as Gordon reveals a few home truths to the exhausted, emotional restaurant owner or manager and embarks upon his mission to turn things around. *Cutting the Mustard* is a unique combination of practical insight and compelling entertainment. It offers an intriguing look at the ins and outs of the restaurant business, using the troubleshooting format to explore the secrets of success for running a profitable eatery. By turns exciting, moving, surprising and inspiring, this is a series that explodes the myths surrounding personal and professional ambition, success and motivation whilst revealing that even the most disastrous situation can be turned around with a bit of imagination and a lot of elbow grease.

Book Information

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Customer Reviews

'Kitchen Heaven' by the very English chef / restaurateur / BBC Culinary personality, Gordon Ramsay is a book done in connection with Ramsay's BBC TV series, 'Kitchen Nightmares' where Ramsay examines a failing restaurant and makes a series of recommendations for how to improve the restaurant's business fortunes. This book focuses almost exclusively on good recipes as a means of burnishing a restaurant's reputation. A few very insightful sidebars reveal both some of the really terrible things restaurateurs can do to lead to failure and some non-culinary suggestions

Ramsay has made to tighten up a restaurant's allure to the public, but the book is largely about the '...over 100 brand-new recipes'. It is important to note that if you simply cannot deal with metric culinary measurements then stop now and check out books by Nigella Lawson or Jamie Oliver if your heart is set on something by a contemporary Brit culinarian. All of Ramsay's measurements are in grams or milliliters with no Imperial or avoirdupois equivalencies provided. The other side of the coin is that if you really want to take the plunge into working with culinary metric, this is a perfect book for you, as you will be working 'without a net'. One other aspect of Ramsay's method for giving ingredients is a bit noisome. Unlike everyone else in the known universe for the last 40 years, Ramsay gives all his ingredients in 'run-on' style, where two or more ingredients and their measurements may be on one line separated by a backslash (/).

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